World Population Coin

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01 Executive Summary

With blockchain, cryptocurrencies, and Decentralized Finance (DeFi), everyone can benefit from new opportunities without restrictions or borders. By introducing cryptocurrencies, we have removed all the limitations and barriers that traditional cryptocurrencies faced. Cryptocurrency allows anyone around the globe to hold, trade, and make transactions without the fear of borders and governmental restrictions. Cryptocurrencies like the World Population Coin are truly currencies for all.

The World Population Coin will be a revolutionary cryptocurrency that will allow everyone to join a global ecosystem that benefits its holders through education, earning rewards, and perks. With an equivalent supply to the population of the world, World Population Coin represents every person who lives on this planet, and it shows that everyone has equal access to hold the coin and become a part of this revolutionary platform.

World Population Coin is a decentralized autonomous organization platform that will allow holders to govern the platform. Holders of the coin can claim towns, cities, and countries around the world. The holder must hold enough coins that equal the population of that particular region. The city claimer will receive a reward for claiming the region. Other than this, holders can also receive rewards for staking the coins. So, in the World Population Coin ecosystem, everyone is a winner and everyone will benefit, unlike traditional and centralized systems.

02 World Population Coin

World Population Coin cryptocurrency is an innovative and unique digital currency system that assigns a digital coin to every human on earth. World Population Coin is based on blockchain technology and uses the world population (approximately 8 billion people) as its foundation for divvying up coins and managing transactions giving each person the opportunity to own a single coin. For every person in the world, one coin was created. There is no restriction on holding more than one coin.

World Population Coin allows its holders to earn and learn at the same time in the most engaging way possible. The World Population Coin allows its users to claim a city, county, state, or even a whole country in its digital world. World Population Coins can be used to claim cities, but the user must hold enough coins to equal the region's population. The more people in a city, the more coins it takes to claim it. It's an innovative and fun way to learn about world population, geography, and how to use cryptocurrencies while having fun and earning redistribution rewards and perks.

02 World Population Coin

World Population Coin will also empower its users by allowing them to govern the platform with the power of the voting system. World Population Coin is a DAO (Decentralized Autonomous Organization) platform that its participants govern. There is no single central authority controlling the platform. Additionally, the World Population Coin will introduce the staking reward to people who can't claim any city or state. Our long-term goal is to provide individuals with an experience that spans the full spectrum of cryptocurrency and blockchain-based services.

The nascent and visible opportunities of the cryptocurrency market have made it possible for World Population Coin to enter an ecosystem in dire need of products and services that are vital for the actualization of cryptocurrency mainstream adoption. World Population Coin is one of those projects that are based on real use cases and attractive business models. World Population Coin is attempting to harness disruptive blockchain technology to power finance, educating its users, and rewarding them at every level of interaction.
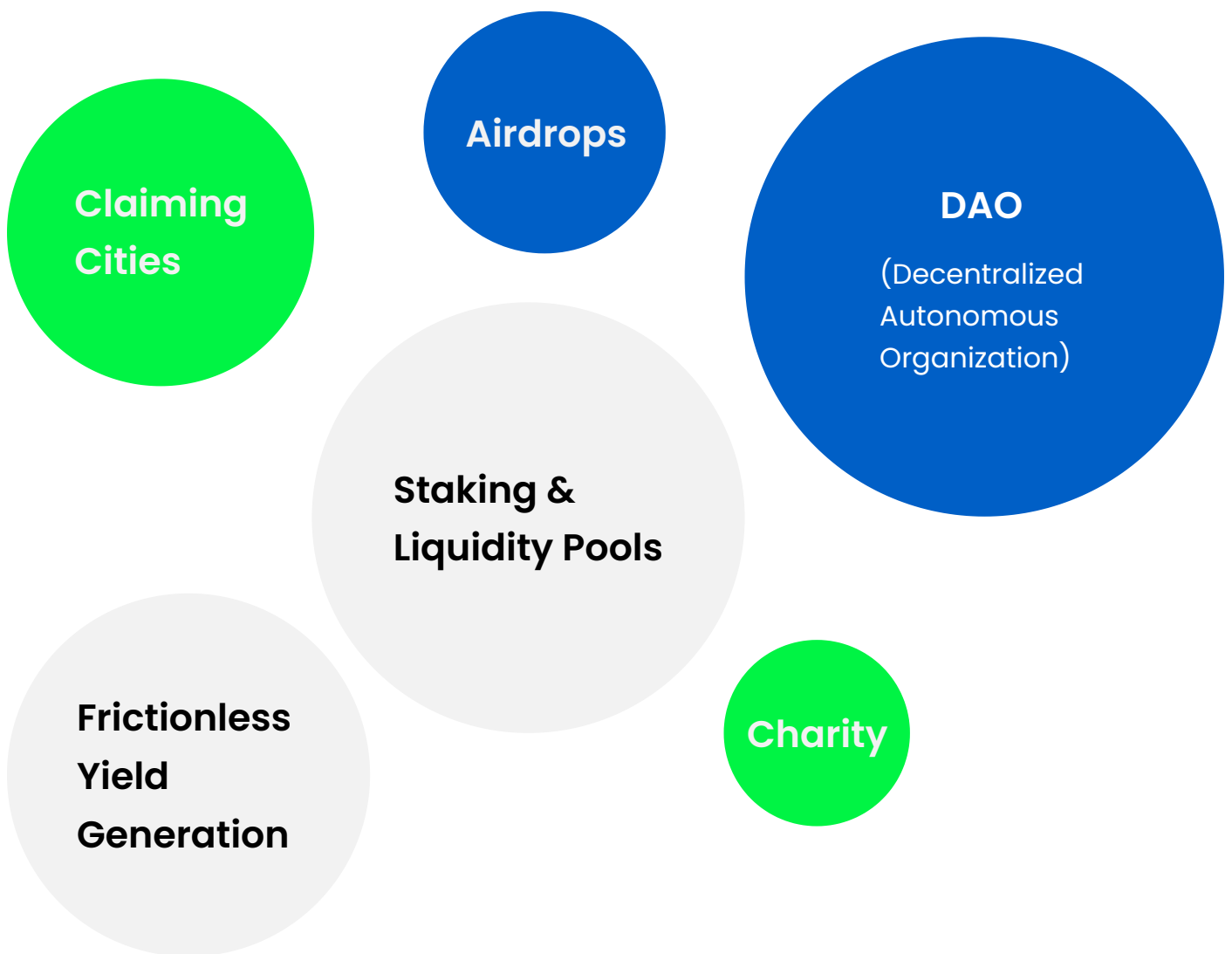
02 **World Population Coin**

Our Goal

The world population Coin platform enables every individual in the world to participate in the new economy. At the same time, we want to educate our users about the world's geography and population. World Population Coin provides its user with a way where they can learn and earn at the same time. They can educate themselves with the world's geographical information and how to handle, use and earn from cryptocurrencies. We want people to explore the different parts of the world, to accomplish this purpose in near future we will showcase the different cultures, beautiful places, and environments around the world.

"

Our mission at World Population Coin is to simplify the cryptocurrency market for everyone and accelerate blockchain adoption.

03 How does it Work?

The World Population Coin ensures that its participants can earn benefits at every level. World Population Coin gives its users different functionalities and features to benefit from the ecosystem. A few of them are listed below:

Airdrops

Claiming Cities

DAO
(Decentralized Autonomous Organization)

Staking & Liquidity Pools

Frictionless Yield Generation

Charity

03 How does it Work?

🏢 Claiming Cities

World Population Coin introduces a digital world to its users where coin holders can claim the cities, counties, states, and even the cities. The core idea of the World Population Coin is simple each coin represents one person living on Earth. There is no restriction on holding more than one coin. Users can use their coins to purchase and "own" cities with the same number of coins as their population size. For example, if your hometown has 20,340 people, you need 20,340 coins to claim it. If a city has more than 20,340 people, then it requires more coins to claim it (and vice versa). The more populous cities cost more coins and are more challenging to acquire. You can start by claiming small towns and villages before working your way up to larger cities and even entire countries.

Claiming a city or town is an investment. The claimant will receive a refund for claiming the city. The more populated the city the bigger the rewards and perks. Users can also trade these cities for profit if they want. They can list their cities for sale and receive competitive offers for the cities. This way users can trade within the DeFi ecosystem and use World Population Coin as a mode of payment.

> Here are some general guidelines for claiming the cities.

- Users will be able to interact with a world map of the globe, moving around and zooming in to view and claim cities of interest

- When cities are claimed, coins are moved from the user's wallet and sent to a holding wallet where they are kept until the user decides to withdraw their claim to a city

- Claiming great than 50% of a county, state, or continent will automatically give the user control

- The more coins used to claim cities will grant higher % APR rewards (Tier Details TBD)

- The world population increases by ~1% per year. To receive a higher reward, we'll be giving overflow rewards as BNB.

03 How does it Work?

Airdrops

Free airdrops to users who have claimed cities (Cryptocurrency, NFTs, giveaways/sweepstakes)

Staking & Liquidity Pools

Staking is the most effortless way to earn a reward. For users who do not wish to claim cities, coins can be used for staking & liquidity pools to earn rewards. One of the major benefits of crypto staking is that it allows holders of coins to earn interest on their capital, while they use their funds to secure the blockchain networks of their coins.
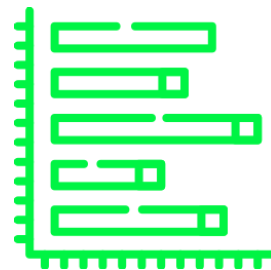
Frictionless Yield Generation

Later on, to promote trade and reward our city claimers we plan to introduce the frictionless yield generation reward. The reward will be collected by applying a transaction fee of 5%. From that 5%, 3% to city claimers, 1% to WORLD/BNB liquidity pool, and 1% to marketing and developer wallet. This will benefit the platform and holders equally.

03 How does it Work?

DAO (Decentralized Autonomous Organization)

World Population Coin is an open-source community cryptocurrency project featuring decentralized and distributed governance. World Population Coin is more than a common digital currency. It is backed by an entire community of dedicated individuals. The World Population Coin community controls the World Population Coin and the ecosystem's future decisions using a scientific governance structure that includes Executive Voting and Governance Polling. Only holders who have either claimed a city or staked their coins can vote. This ensures the ecosystem's stability, transparency, and efficiency.

Charity

The founders of World Population Coin have always believed that it doesn't take much to help someone in need. To help those in need, World Population Coin aims to do $100 giveaways every day to support someone in need, who is short on gas, food, rent, etc.

04 Tokenomics

World Population Coin is a BEP-20 native token on the Binance Smart Chain. Being a token of BSC it allows users to transfer their funds faster and more securely. World Population Coin uses the platform's native smart contract so besides being fast and secure transactions. It offers the solution to the current problems of the financial system and also enables users to transact relatively freely without the need for highly centralized institutions. It truly provides the opportunity for everyone around the world to connect without the restrictions of boundaries and laws. World Population Coin promotes decentralization, but besides decentralization, it offers high speed, transparency, a zero-fault system, and transparency.

World Population Coin enables users to claim the cities, it also enables users to vote on the platform's future decisions. Holders of the tokens are also part of the community with the common goal of improving the platform through their votes and suggestions.

04 Tokenomics

Coin Name	WORLD

Network	Binance Smart Chain (BSC)

Total Supply	8,003,013,370 (Updated quarterly to match the world population with 1 coin per person)

Contract	0x1b2dbcfafadd6e988a92addfafc502b567bc58cc

https://bscscan.com/address/0x1b2dbcfafadd6e988a92addfafc502b567bc58cc

04 Tokenomics

COIN DISTRIBUTION
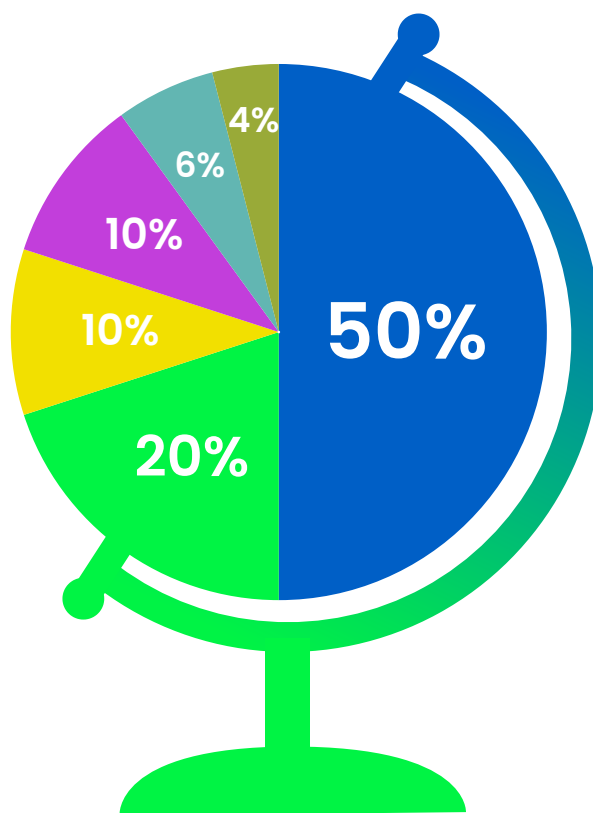
● Public Distribution	50%		● Team	10%
● Marketing	20%		● Advisors	6%
● Funding	10%		● Listing	4%

04 Tokenomics

TRANSACTION TAX & DISTRIBUTION (5%)
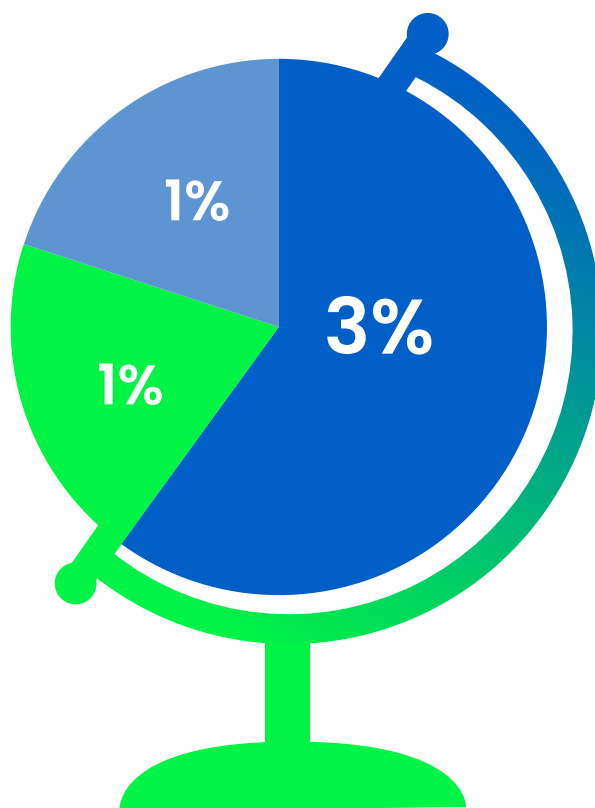
- ● City Claimers — 3%
- ● Liquidity Pool — 1%
- ● Marketing & Developer Wallet — 1%

05 Blockchain and Decentralization

Decentralization based on the blockchain has proven its worth in the last decade. Blockchain projects like Bitcoin and Ethereum have demonstrated that decentralized networks can achieve what others have not managed. Cryptocurrencies have proven that we no longer need the old centralized payment system that only benefits a particular group of people. All controls in this system are held by a central authority.

However, so far, only a small proportion of the world's population has been willing or able to take advantage of cryptocurrencies and blockchain. This has led some to the conclusion that it is a world reserved for financial elites or established investors. This could not be further from the truth when it comes to the true potential of these transformational technologies. These technologies can help us overcome the problem we are facing right now. Using cryptocurrencies such as our World Population Coin, we can create one currency that has no boundaries, and no restrictions. Anyone can hold it and use it as a medium of exchange without a central authority. World Population Coin envisions a fairer and more equitable world enabled by this open permissionless technology.

The future success of cryptocurrencies relies on their widespread use. Although crypto has the potential to become a global payment method, it remains subject to speculation. The majority of users treat cryptocurrencies as speculative assets rather than using them in everyday life. If we can provide a platform where users can use the coins to earn benefits.

06 Challenges

Traditional currencies were created for a specific region or country. If you want to take full advantage of that currency, you have to use it within that region or country. On the other hand, cryptocurrency adaptation is too low. Most of the existing platforms and projects present cryptocurrencies only as a medium of trade. They provide complex use cases with which the average person does not deal daily. In the following paragraphs of this whitepaper, we will highlight some of the challenges traditional currencies face. Also, we will discuss the challenges associated with the adoption and education of cryptocurrency, especially for those who are beginners in the market.

Complex Utilities

Centralized Economy

06 Challenges

Centralized Economy

The traditional economy is based on centralized banks and government-controlled currencies. The central authorities create a lot of uncertainty. If you use central banks and traditional currencies, you cannot access your finances unless they authorize it. These authorities can limit your access to your finances anytime they want and you cannot do anything about it.

Also, if you want to make a cross-border transaction using traditional money and the central bank it can sometimes take days to complete the transaction. The problem is compounded by the fact that there are many tax charges in combination with these slow transactions.

Complex Utilities

Cryptocurrencies no doubt have solved many problems in different fields but the adoption of cryptocurrencies is very low. This is because cryptocurrency projects have not yet educated average individuals around the world. The utilities offered by the existing project are not aimed at a general audience. I feel there is a dire need for a platform that can educate its users in a fun way, a platform where they can learn how to use cryptocurrencies and benefit from them at the same time.

07 Features

Blockchain-Based

Secure

Decentralized

Fast
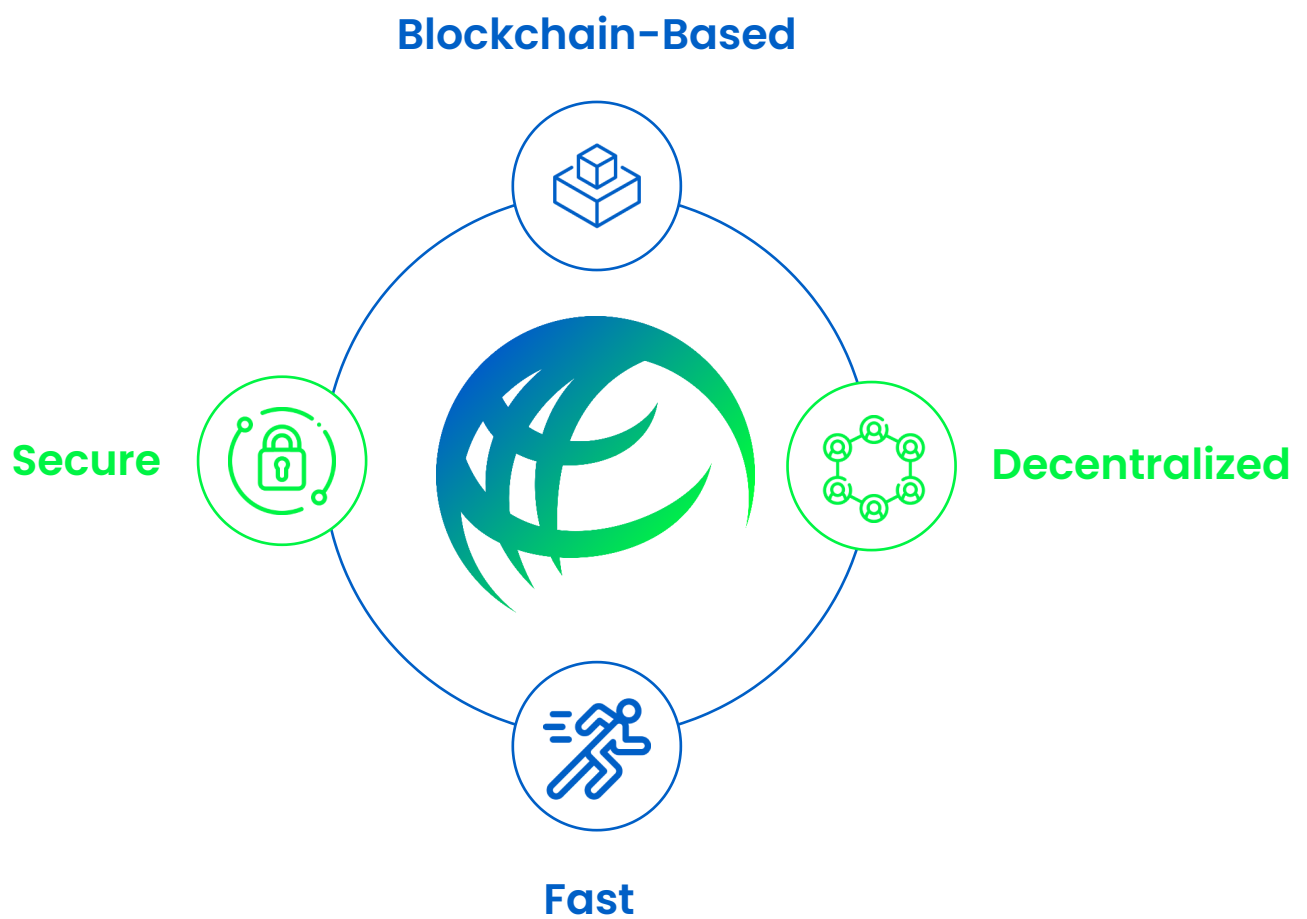
07 Features

Blockchain-Based

Blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value. World Population Coin uses blockchain as the core technology to run its platform. The use of blockchain makes our platform hack and tamper-proof. Also, we can ensure that all users can interact with all functionalities of the platform, securely and fast. Besides running the platform, all the data of our users will be stored on the blockchain.

Secure

The World Pollution Coin platform takes advantage of immutable blockchain transactions. A blockchain ensures that data is not tampered with, leading to a highly secure ecosystem for all participants.

Fast

World Pollution Coin platform utilizes blockchain technology for financial transactions which enables near to zero cost financial transactions, high-security standards, User-friendly wallets, and an overall amazing customer experience. Transactions are quick and easy, sending or spending.

Decentralized

World Population Coin works on the principle of decentralization. Decentralization means the dispersion or distribution of things outside of the central body. There is no central authority that can control the whole platform. Users can transfer their funds and interact with each other permissionless and without depending on anyone.

08 Market Analysis

With more than 600+ cryptocurrency exchanges active and over 22,000 cryptocurrencies in circulation, combining a market cap of over $800 Billion, investors are eager to trade in the rapidly-growing DeFi space. Currently, there are already over 22,000+ projects listed on https://coinmarketcap.com/ and the market is growing rapidly.

Cryptocurrency technology can also tap into new market segments, most notably the global segment of 1.1 billion smartphone users who remain unbanked and various regional markets with restrictive legislation.

08 Market Analysis

The cryptocurrency market is still young and there is a lot of room to grow. Currently, many crypto projects are targeting industrial-level problems and not focusing on the general public. For the wide adoption of cryptocurrency around the world, there is a dire need for products and platforms that can help people better understand and learn about cryptocurrency in as fun a way as possible. According to a recent report, it is expected that the market will grow at a rate of 12% every year from 2022 to 2025. We can easily say that in the upcoming years, we will be able to see the true potential of the crypto market. Most of this growth will be based on projects that are focused on community growth and an end-level audience. Observation shows that community-focused initiatives can easily grow by 10 to 30x.

In our proposed project, we aim to reach the general public and the community at large. World Population Coin will help its participants to grow in both the crypto space and the real world, where they can gain knowledge about the world's geography and learn about cryptocurrencies and their related products.

09 Private & Public Funding

Private

Apart from the discounted price, early investors in our project can enjoy several benefits. Perks are subject to change without notice due to various factors and are available at a later date.

Please email info@worldpopcoin.com to coordinate swapping (preferably BNB or BUSD) for WORLD directly before the official scheduled release.

> **Mini-Founder Pack (Unlimited) – Lifelong w/ no expiration**

→ Choose your contribution level -1,000 to 3,333,333 WORLD coins @0.000 (70% discount from the par value of 0.01). ~ ($3 - $10,000)

→ 3rd group Priority Population Claiming

→ Exclusive Icon (Bronze Globe) viewable by others on the interactive map

→ +50% to variable % return through frictionless yield generation

→ Mini-Founder Rank & Channel in Discord – Show off your support and access to give feedback and ideas, and chat with the team

→ Personalized geographical ownership viewable on the interactive map

09 Private & Public Funding

Founders Pack (Limit 90) – Lifelong w/ no expiration

→ 5,000,000 WORLD coins @0.002 (80% discount from the par value of 0.01). ~ $10,000.

→ 2nd Group of Priority Population Claiming

→ 1 of 90 Exclusive Icon (Silver Globe) viewable by others on the interactive map

→ +100% to variable % return through frictionless yield generation

→ Founder Rank & Channel in Discord – Show off your support and access to give feedback and ideas, and chat with the team

→ Personalized geographical ownership viewable on the interactive map

VIP Founders Pack (Limit 10) – Lifelong w/ no expiration

→ 25,000,000 WORLD coins @0.001 (90% discount from par value of 0.01). ~ $25,000

→ 1st Group of Priority Population Claiming

→ 1 of 10 Exclusive Icon (Gold Globe) viewable by others on the interactive map

→ +200% to variable % return through frictionless yield generation

→ VIP Founder Rank & Channel in Discord – Show off your support and access to give feedback and ideas, and chat with the team

→ Personalized geographical ownership viewable on the interactive map

→ VIP Founder Recognition is listed at the end of YouTube videos

09 Private & Public Funding

Public Pre-Sale

Price : 0.005 per coin

Number of Coins : 250,000,000 (~3% of the coins) through IDO sale to

Goal : Raise 1,250,000 USD

> **What the funds would be used for**

- Expanding the team
- Adding additional members to the team in the crypto world can get expensive for proper talent
- Quicken building the interactive map of the world to claim cities
- UI Artist
- Smart contract development, implementation, and auditing
- Wallet integration with the website
- Database to handle transactions and users for areas claimed and leader boards

10 Roadmap

Q4 2022

- Website Registration
- BEP-20 Token Creation ($WORLD)
- Website Release
- Social Media Account Creation
- Whitepaper Draft

Q1 2023

- Whitepaper Release v1.0
- Interactive Map Mock-Ups
- Discord Setup (Channels & Roles)
- BscScan updated token information
- Giveaways
- Research (IDO, DEX, Smart Contracts, Audits, Marketing)

Q2 2023

- Private round pre-sales
- Expand the team to begin developing and prototyping an interactive world map to claim cities, counties, and states
- Smart Contract Implementation
- Initial Submission of IDO (Initial DEX Offering)
- Initial Submission to DEX (Decentralized Exchanges)

10 Roadmap

Q3 2023
- Security Audit
- Wallet integration with website
- Coin Market Cap & Coin Gecko
- Internal testing and prototyping of interactive world map

Q4 2023
- First-round public pre-sales
- Release interactive world map for testing (United States)
- Frictionless Yield Generation
- Staking
- Liquidity Pools
- Begin developing iOS & Android releases for interactive world map

2024
- World release of the interactive map and claiming cities, counties, and states through the website
- iOS & Android App Release
- Listing on CEX (Centralized Exchanges)
- Aggregate API to update World Population in real-time

11 The Bright Future

1 of 1 NFT

To expand our platform and provide users with versatile products, we will also launch our NFT collection. Unique 1 of 1 NFTs for each city claimed that can be minted. The NFT collection will represent each city around the world. Each NFT will be unique; they will be inseparable and not interchangeable with one another. The holders can either hold or sell these NFTs to earn the reward. Owning the NFT would be required to be considered for winning upcoming sweepstakes/giveaways. Besides this, holders can get the following rewards and benefits.

- 5% royalty fee per trade (4% to the original minter, 1% to the WORLD team)
- Whoever holds the NFT gets a higher % return on coins used to claim cities around the world on the interactive map
- NFT holders get free airdrops

Real World Augmented AR

The AR world of World Population Coin will be similar to Pokémon Go. This will expand the utility of the World Population Coin and will offer additional rewards for claiming a city. A user can claim the city where they physically live and earn rewards daily.

11 The Bright Future

Streamline Transactions

To provide a solution for the slow transaction processing of banks and credit cards, the World Population Coin will integrate blockchain technology through which users can enjoy the high speed of processing and security to instantly verify and refund transactions while keeping the values of economics.

The current system is too complicated to move FIAT to a cryptocurrency:

- Move FIAT to an exchange or wallet

- Purchase a coin or token on the correct blockchain

- Coin or token isn't always available so have to purchase one that can be swapped later

- Wait for funds to clear (Up to 10 days on some centralized exchanges)

- Transfer the coin to the correct wallet

- Swap to another coin through hundreds of different sites

- Move the swapped coin back to the correct wallet on the correct blockchain and not a wrapped coin

To move the cryptocurrency back to FIAT the above order is reversed. We want to streamline the process. If a user wants to buy/sell a coin then they would select which coin they want and behind the scenes we would seamlessly handle the transaction.

11 The Bright Future

Utility NFTs

Besides this, we are also planning to add NFT for Ticket Purchases (sporting events, concerts, etc) & other verifiable transactions.

Exchange & Swap

Allow users to swap which will allow users to easily swap between different currencies without going to another platform. After the successful launch of the swap, we will also launch our exchange where projects can list their cryptocurrencies.

Launchpad

There is a multitude of great cryptocurrencies out there that need the help we do to raise proper funding (private/public), grow a community, and be recognized for the amazing things they're working on. We'd love to help them grow and expand the same as we once were in the same position.

Wallet

Our version of a cryptocurrency wallet that can hold hot as well as cold cryptocurrencies.

12 Our Team

MICHAEL DEHEN
Founder & Chief Executive Officer

Experienced helping grows multiple companies from the ground up providing leadership, and establishing long-term goals, strategies, plans, and policies. Extensive knowledge of overseeing company fiscal activity. Including budgeting, reporting, auditing, and regulatory analysis. Long-term experience with stock and cryptocurrency trends, developments, technology, technology advancements, and analysis.

TROY MCCABE
Chief Technology Officer

Business leader with extensive experience in software architecture having built maintained and integrated enterprise-level applications. Passionate about designing customized blockchain technologies, analyzing blockchain needs, and launching/maintaining blockchain networks. Always keeping up to date with current blockchain technologies, and cryptography methods and researching new and upcoming technologies.

CELESTINA SNYDER
Chief Marketing Officer

Long-term successful career developing and deploying strategic marketing plans, designing, and launching effective public relations (PR) campaigns. Exceptional strategist analyzing trends and forecasting sales to develop long-term strategies, key objectives, and operations execution plans based on business best practices. Passionate about empowering and supporting teams to think innovatively and deliver outstanding results.